

# SIDERIUS

CLEANING PRODUCTS • SOAP • BATH COSMETICS

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## New: SLS-free products

The eco-conscious consumer is on the rise! More and more people are opting for a healthier and more sustainable lifestyle. Driven by an increased consumer awareness on the use of synthetic chemicals and environmentally viable products, brands and manufacturers are increasingly focussed on offering eco-friendly products.

The range of natural and organic cosmetics and personal care products has expanded considerably in recent years. Developments in the industry are therefore increasingly focusing on the use of natural ingredients, especially in skincare.

To better meet the new demands of our customers, we have developed a new SLS-free product range which includes a liquid hand soap, shampoo and shower gel. These products are free from sulfates, amides and have no traces of ethylene oxide and dioxane. All ingredients are biodegradable and of natural, easily renewable resources. Preservation is based on sodium benzoate and potassium sorbate, therefore the products do not contain any thiazolines.

The SLS-free products are mild and give a great, luxury foam which makes the skin and hair feel silky. Thanks to the natural ingredients, these products are also very suitable for the treatment of sensitive baby or children's skin. To complete the SLS-free product range, we have selected three allergen-free fragrances.

## Old-fashioned soap bars are back!

According to the European Cleaning Journal, the old-fashioned soap bars are coming back into fashion. In recent years, consumers have become increasingly vocal about their desire to support eco-friendly, sustainable products and packaging. As a result, more and more consumers are turning their backs on today's plastic soap dispensers in a bid to avoid creating excess waste.

## Jojoba solid soap

Over the years we have been experimenting with various ingredients in order to improve our soap bars. Our choice fell on Hydrolyzed Jojoba Esters, a natural moisturizer. Benefits of this ingredient added to our soap with a dosage of 0,5% are:

- Increasing skin hydration
- Decreasing skin barrier disruption
- Increasing skin smoothness
- Improving foam quantity, structure, compactness, texture and stability
- Decreasing cracking

## Soap moulds

As a manufacturer of solid soaps with more than 150 years of experience, we are proud to inform you about all the different moulds we have on stock.

**Are you looking for a specific shape or new idea? We are glad to assist! Contact our sales department for samples and prices.**

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## RSPO-certified

Siderius is a member of the Roundtable for Sustainable Palm Oil (RSPO). This certification indicates that at least 95% of the palm oil in our products has been produced sustainably.

We are happy to inform you about the RSPO-certified solid soaps we can offer you.



## In the spotlight

### Shaving soap

Since classic barbershops have made their comeback, men appear to be returning to using shaving soap bars. Shaving soap is best when moulded in a round shape, allowing for smooth round circle movements and producing nice foam. The foam contributes to an optimal shaving experience, leaving the skin feeling pleasant and hydrated. At your request we can personalize your shaving soap with perfume or extra caring ingredients.

### Dishwash

Consumers have been spending an increasing amount on dishwashing products. The appearance (packaging) of the product in the kitchen in particular has become of greater importance. Following this trend, we offer a broad range of bottles and pumps for private label dishwashing products.

### New: tubes

Since last year, we offer the possibility to deliver cosmetics in tubes printed with your label. The minimum order quantity is 2,500 pieces.

**For more information about what we can offer,  
please contact our sales department.**

## Siderius is expanding!

We are proud to inform you that we will be expanding our factory this year. The construction of a second factory opposite our current location will start in May 2019. The factory is scheduled to be fully operated in January or February 2020. The expansion enables us to further develop our cosmetics.

MORE INFORMATION:  
**WWW.SIDERIUS.NL**

We are compliant with GMP. Member of the Dutch Association of Soap Manufacturers (NVZ). Wide range with over 200 recipes for cleaning products and 1000 different soap models. Zeepfabriek Siderius BV, Industrieweg 27, 4214 KZ Vuren | Phone: +31 (0)183 - 63 80 47 | Email: [info@siderius.nl](mailto:info@siderius.nl)